

## MASTER IN BUSINESS ADMINISTRATION (MBA)

**MASTER IN BUSINESS ADMINISTRATION (MBA) (GENERAL)**  
(R/340/7/0230) | (MQA/FA2819)

**MASTER OF BUSINESS ADMINISTRATION (HUMAN  
RESOURCE MANAGEMENT)**  
(N/345/7/0880) | (MQA/FA4567)

The MBA programme provides learners with a balanced insight into the challenges of managing businesses.

The modern day manager needs to have a broad understanding of the various functions within an organization in order to effectively meet organizational goals and objectives. In addition to this, the rapid expansion of international trade means suppliers; customers and work colleagues are much more likely to work within a multicultural working environment. This in turn, requires a different set of skills to be able to manage both effectively and efficiently.

### WHY YOU SHOULD PURSUE THE AMU MBA PROGRAMMES.

- Gain the tools necessary to succeed in the new market landscape
- Leverage on the benefits of the accelerated technological innovation
- Meet experienced lecturers, and adjunct professors with industry experience.
- Improve your profile, achievements and compensation

### ADVANTAGES OF THE AMU MBA

- Designed for working adults with intensive classes during non-working hours.
- Learn at your own space by customising your semesters
- Leverage on the Learning Management System for a more efficient learning environment.
- Affordable and flexible tuition fees.

### DURATION OF STUDY

#### MBA General & HRM

Full Time : 1.5 Year  
Part Time : 2 Years

### MODE OF STUDY

Coursework

### INTAKE

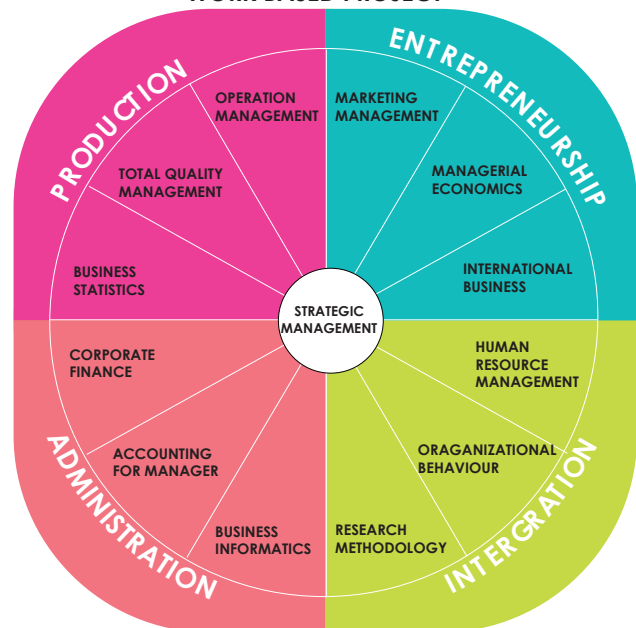
January, June & September



### THE AMU MBA PROJECT

The MBA Project module provides you with an opportunity to apply the skills and knowledge that you have acquired to the resolution of a business problem, or to research an area of interest. Our work-based project is a great opportunity to work on a live management issue and to forge and develop links with employers and industry including that of your own. If you aspire to be an entrepreneur, the MBA Project can be an excellent opportunity to compile a comprehensive business plan.

### WORK BASED PROJECT



### EXAMINATION AND ASSESSMENT

#### Blended Module

- Online Activity (40%)
- Coursework (50%)
- Presentation (10%)
- No final examination

#### For Non-Blended Module

- Individual Case Study Assignment (30%)
- Term Paper (Work Based) & Presentations (40%)
- Final Examination (30%)



### PROGRAMME STRUCTURE

#### MASTER IN BUSINESS ADMINISTRATION (MBA) (GENERAL) (R/340/7/0230) | (MQA/FA2819)

##### CORE

- Marketing Management
- Human Resource Management
- Accounting for Managers
- Managerial Economics
- Strategic Management
- Research Methodology

##### MAJOR

- Organisational Behaviour
- Business Informatics
- Business Statistics
- Corporate Finance

##### ELECTIVE (CHOOSE 2)

- Operations Management
- Total Quality Management
- International Business

##### PROJECT

- Project Paper

### PROGRAMME STRUCTURE

#### MASTER OF BUSINESS ADMINISTRATION (HUMAN RESOURCE MANAGEMENT) (N/345/7/0880) | (MQA/FA4567)

##### CORE

- Marketing Management
- Human Resource Management
- Accounting for Managers
- Managerial Economics
- Research Methodology

##### MAJOR

- Strategic Human Resource Management
- Human Resource Development
- Training and Development
- Compensation and Benefits Management
- Industrial Relations and Labour Law

##### ELECTIVE (CHOOSE 2)

- Managing Occupational Safety and Health
- Performance Management and Reward Systems
- Workforce Diversity Management

##### PROJECT

- Project Paper

### ENTRY REQUIREMENTS

- A Bachelor's degree with minimum CGPA of 2.50 out of 4.00 or its equivalent qualifications as accepted by the HEP Senate; OR
- A Bachelor's degree with CGPA Below 2.50 out of 4.00 or its equivalent qualifications can be accepted, subject to a minimum of 5 years of working experience in relevant field.

English Entry Requirement for International Student

International students are required to achieve a minimum score of 6.0 for IEL TS or its equivalent.

### ENTRY REQUIREMENTS USING APEL ASSESSMENT

- The candidate should be a Malaysian more than 30 years of age in the year of application, possess at least STPM/ diploma/equivalent (e.g., foundation), with relevant work experience and passed APEL assessment.
- All applicants are subjected to APEL assessment conducted by MQA.