



# NEWS & pdates

### **Dual Degree Programmes with Universidad del** Pacífico (UNIP), Nicaragua

Centre for Academic, Industry and (CAIC) International Collaboration has focus in exploring always more opportunities in creating new collaboration in line with its vision, "to establish collaboration with internationally recognised institutions, global industry players, local and international government agencies, professional societies, and the community in the advancement of academic excellence, research and development (R&D), and social well-being".

Aiming to reach wider audience internationally, Asia Metropolitan University (AMU) has spread its wings to fly further to Central America in getting new affiliation. After a series of discussions and negotiations, on 12 August 2021, AMU and Universidad del Pacífico (UNIP), a university based in Nicaragua, have finally signed a Memorandum of Agreement (MOA) in offering dual degree programme for Master of Business Administration (MBA) and Doctor of Philosophy in Management (PhDM) in both universities.

Students in Malaysia are now having the opportunity to enroll for the dual degree for the above programmes from AMU and UNIP for a minimum additional fee.

With this new collaboration, it is hoped that it will open to more international students studying in AMU to grab the advantage being offered. It will also open to more opportunities to AMU in reaching international audience in achieving the university vision "to uplift communities with equitable access to quality education".



Asia Metropolitan University (AMU) was established in Malaysia in 2004. It is a private university offering a wide range of degree programs. AMU focuses on cultivating well-trained, qualified and competent graduates for various disciplines in the domestic and international markets. AMU students come from different cultures and backgrounds, and have a strong integration and international outlook

In addition to undergraduate studies, AMU also offers a wide In addition to Undergraduate studies, ANU also offers a wide range of master's and doctoral degree program Universidad del Pacifico (UNIP) and Asia Metropolitan University (AMU) are both accredited and recognized internationally. In order to enhance bilateral cooperation, promote academic exchanges, and broaden students' international horizons, UNIP

and AMU have signed a MOU and a MOA for dual degree programs.

The contents of MOU include :

1.Exchange of students, resource sharing, visiting faculty, research project

Academic Research and Internship Programs 3.Academic conference and cooperation

The contents of MOA include : 1. Dual Master Degree of Business Administration

(College/University Diploma is required) Dual PhD in Management (Master's Diploma is required)

for those who are interested in obtaining a higher education diploma. For further information, please contact **WP** Asia Office +886-4-2243 2228 Ext. 206 (Karen)

#### Distinguished Talk Series 01/2021

The first Webinar under the Distinguished Talk Series 2021 (DTS 01/2021) was organised recently by CAIC in collaboration with Centre for Postgraduate Studies (CPS). The main speaker of the event was Professor Janek Ratnatunga, CEO of the Institute of Certified Management Accountants (CMA, Australia) and was moderated by Dr Hari Krishnan, Director of CPS. The webinar was conducted on 19th August 2021 at 10.00 am to 12.00 pm (Malaysia Standard Time).

Prof. Janek has held appointments at the University of Melbourne, Monash University and the Australian National University in Australia, and the Universities of Washington, Richmond, and Rhode Island in the USA. Prior to his academic career he worked with KPMG and was a consultant of World Bank. As an Accounting expert he presented a topic relating costing to the current situation of life due to the Covid-19 pandemic. His topic in the webinar was "Costing Life: Air, Water and Food"



#### Costing Life: Air, Water and Food - synopsis

The COVID-19 pandemic has brought with it the stark realisation of the importance of Air, Water and Food – the fundamental requirements for life to exist on this Earth. Emitting greenhouse gases into the atmosphere is not only causing climate change, but also air pollution. Water costs are also related to the issues of climate change. It is clear that many industries depend on water in the supply chain for their workforce and production and to maintain a healthy operating environment. Should the water price be reflective of its value or is water a basic human right? The seminar also addresses the escalating cost of 'food', i.e., how big business has taken ownership of the genetically modified (GM) 'seeds' required to grow the food; and how these technology costs are passed on to consumers resulting in significant price increases. All these impacts on life, and resultant policy decisions should be backed by reliable cost calculations, and price demand forecasts – clearly an area for management accounting involvement. This seminar argues that management accountants need to undertake calculations that favour humanity, rather than profits.

The topic has attracted the participants with many new insights and information sharing. Participants have also asked many questions of wide yet related area relevant to the topic being presented.

## **LIST OF NEW COLLABORATIONS** W.E.F JUNE/ JUL/ AUG 2021

NO	PARTNER	LOGO	REMARKS
1	Kaplan Higher Education Academy/ Institute, Singapore (Kaplan, Singapore)	HIGHER EDUCATION INSTITUTE	Articulation/ study pathway
2	RIS Learning Sdn Bhd	ROUCATION	Franchsing of PGCTM & MBA-ODL programmes
3	Kelab Harmoni Malaysia/ YB Senator Dato' Sri Ti Lian Ker		Scholarship
4	Universidad Del Pacifico, Nicaragua (UNIP, Nicaragua)	UNIVERSIDAD DEL PACÍFICO	Dual degree programme
5	First Ambulance Services Sdn Bhd		Franchising of EMT_B programme
6	Institute of Commercial Management, United Kingdom (ICM, UK)	The Institute of Commercial Management	Approved Centre of ICM
7	Savor of Life Sdn Bhd (SOL), KL	Savor Of LIFE	Internship/ Employment
8	Iskandar Investment Berhad (IIB), Iskandar Puteri, Johor	ISKANDAR INCALINATION CALIFORNIA	Internship/ Employment
9	Human Resource Development Corporation (HRDC)	HRDcorp HUMAN RESOURCE DEVELOPMENT CORPORATION	Online certified training
10	AEISEC, Johor Bahru, Malaysia	AIESEC MAR	Internship/ Employment/ Student activities
11	Q-Dees Worldwide Edusystems (M) Sdn Bhd	Be The Best That You Can Be	Internship/ Employment
12	Operion Ecommerce & Software Sdn Bhd	<b>O</b> operior	Internship/ Employment
13	What Digital (Ireland) Limited, Ireland (Whatjobs, Ireland)	WHATJOBS?	Employment/ internship platform
14	C K Yong Wealth Advisory	C K YONG WEALTH ADVISORY	Internship/ Employment

Staff members and associates are most welcome to propose for any new collaboration or introduce any institute/ organisation to be AMU partnes for future collaborations.

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