



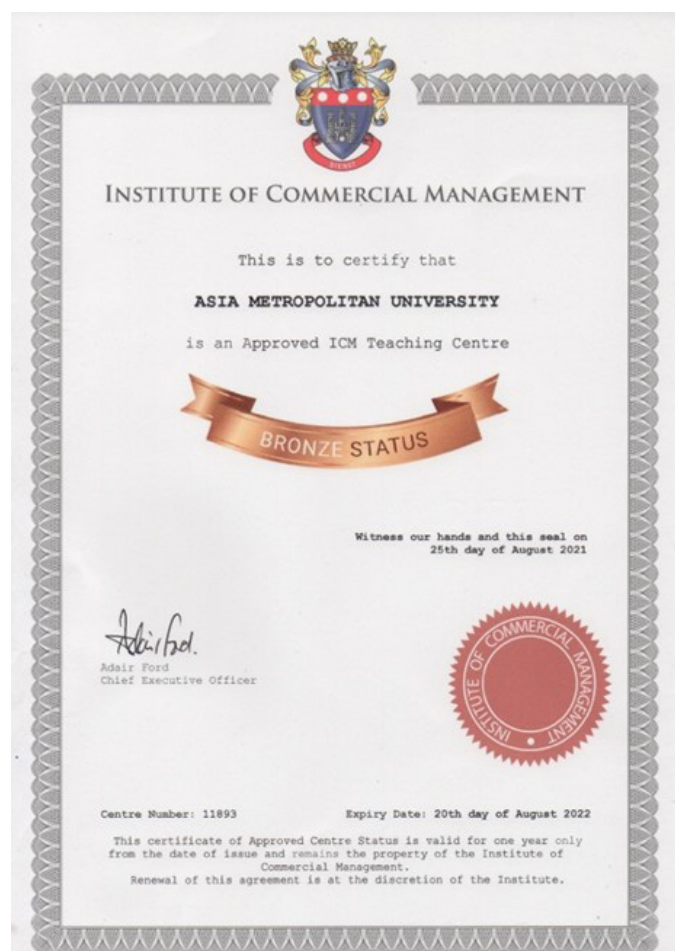
NEWS & EVENT Updates

Institute of Commercial Management (ICM, UK) Approved Teaching Centre

Great news for those who are looking for any UK and international certified short courses and programmes, Asia Metropolitan University (AMU) is now an Approved Institute of Commercial Management (ICM, UK) Teaching Centre.

A United Kingdom (UK) based institute, established as a charity for global outreach in 1979, the Institute of Commercial Management (ICM) is the leading professional body for commercial and business development staff. ICM provides a wide range of professional qualifications in business, management and related vocational areas. The programmes are designed to address and respond to the training needs as well as the personal development of learners, whether entering or continuing to work within the wide and varied commercial sector. ICM exhibits best practice in responding to the academic and vocational needs of learners by regular liaison and structured feedback mechanisms, thereby ensuring that they stay in touch with the needs of Centres and learners. ICM strives to implement rigour in the award of credit, inclusive in assessment and examination, accuracy and efficiency in the certification of all learners undertaking business, management and related vocational education programme.

As an Approved Teaching Centre, AMU is now having the opportunity to offer certified short courses in its two campuses, Johor Bahru (Main Campus) and Cyberjaya Campus. ICM offers vast areas of certification programmes including Accounting and Finance; Commercial Management; Sales and Marketing; Business, Leadership and Management; Hospitality and Tourism; Journalism and Media; Human Resource Management; Health and Safety; Project Management; Information Technology; Purchasing and Supply; and Maritime related programmes.



Establishment of Industry Advisory Council (IAC) in AMU

AMU believes that one of the main factors contributes to the success of programmes and services in the university is having strong support and feedback from the industry. To ensure compliance to the highest standard of delivery, AMU Industry Advisory Council (IAC) was established to provide an effective link between the University and the industry as well as to enable high quality and proactive engagement with individuals, organisations and corporations from the business and industry.

The AMU IAC is a group of individuals from Medical/ Nursing/ Health Sciences/ Business & Management bodies and authorities, government agencies, professional societies, as well as businesses and community leaders whose role is to assist and advise the University on the future directions of AMU for the sustainability and to remain relevant.

CAIC is honoured to welcome the first four IAC members on board:



PROF. DATUK DR. OMAR BIN SHAWKATALY

BSc (CNA), PhD (Adelaide). C. Sci., C. C
FRSC, (UK) MRACI, C. CHEM. (Australia),
MMIC, FOSHEM (Malaysia), DPSM, DSM



DATO' PROF. DR. IR. ANNUAR MOHD SAFFAR

B.ScIE, MScIE, MBA (Finance)(Missouri)
DBA (South Australia),
Honorary Masters in Engineering (UniMAP)
Strategic Leadership Dev. Prog. (Oxford)
AEPF (Massachusetts Institute of Technology)
DSDK., AMK



PROF. DATO' DR YEOH AH LEONG, JAYLES

DBA (European University, Geneva)
Master in Education (Leeds Metropolitan Uni, UK)
BSc (Hons) in Mathematic/ Physics (USM)
Diploma in Education (Min. of Education)
Honorary Fellow, FABE (ABE, UK)



DR. KRISS SEE KS

Doctor of Medicine (Moscow)
Southeast Asia Healthcare
Leadership Programme (Harvard)

The official launching of AMU IAC is planned to be held in October this year. With the appointment of these expert personnel, it is hoped that AMU will progress further in providing excellent academic programmes exceeding the international standard and producing outstanding graduates that meet the expectation of the industries.

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