



#### DURATION OF STUDY

**Full Time:** 3 Years (Minimum) 6 Years (Maximum)

**Part Time:** 4 Years (Minimum) 8 Years (Maximum)

#### MODE OF STUDY

Coursework

#### EXAMINATION AND ASSESSMENT

- Individual case study papers (40%)
- Term Paper (Work Based) & Presentation (40%)
- Final Examination (20%)

#### ENTRY REQUIREMENTS

- A Master's degree (Level 7, MQF) in related fields as accepted by the HEP Senate;
- OR
- A Master's Degree (Level 7, MQF) in non-related fields as accepted by the HEP Senate, subject to having relevant working experience and rigorous internal assessment;
- OR
- A Master's degree (Level 7, MQF) in non-related fields as accepted by the HEP Senate and without relevant working experience, subject to pre-requisite courses;
- OR
- Other qualifications equivalent to a Master's degree (Level 7, MQF) recognised by the Malaysian Government.

## DOCTOR OF BUSINESS ADMINISTRATION (DBA)

(R/340/8/0247) | MQA/FA2966

The Doctor of Business Administration programme aims at advancing leadership. The programme primarily focuses on theories and methodologies related to research and practice, comprehensive study, processes as well as the best practices in business management. Students of this programme will develop business acuity and at the same time, enhance their overall management capabilities.

### PROGRAMME STRUCTURE

#### Year 1 Trimester 1

- Strategic Marketing
- Economic Analysis for Managers
- Advanced Global Business
- Managerial Finance

#### Year 1 Trimester 2

- Organizational Leadership
- Advanced Human Resource Management
- Seminar in Managerial Accounting
- Advanced Research Methodology

#### Year 1 Trimester 3

- Advanced Statistic
- Decision Making Analysis
- Advanced Strategic Management
- Consultation Project

#### 1 Year 2 Trimester 1

- Consultation Project 2
- Dissertation - Proposal Defence

#### Year 2 Trimester 2

- Dissertation - Data Analysis

#### Year 2 Trimester 3

- Dissertation - Data Analysis

#### Year 3 Trimester 1

- Dissertation - Write-up

#### Year 3 Trimester 2

- Dissertation - Write-up

#### Year 3 Trimester 3

- Dissertation - Viva Voce