

MASTER IN BUSINESS ADMINISTRATION (MBA) OPEN AND DISTANCE LEARNING (ODL)

(NDL/340/7/0781) MQA/FA 14586

The MBA ODL programme at Asia Metropolitan University (AMU) provides theoretical and practical training for those aspiring to be business leaders and entrepreneurs. The programme provides participants with the skills to apply both traditional and cutting-edge business principles to the current real-world challenges. Distinctive time-tested pedagogies and a case study approach with industry leaders makes the programme unique. The flexible and customised mode of learning ensures your work and personal routines are not interrupted. You learn at your own pace from your place at an affordable price.

PROGRAMME STRUCTURE

- Strategic Human Resource Management
- Marketing Management in the Digital Age
- Organizational Behaviour and Leadership
- Managerial Economics
- Accounting and Financial Management for Decision Making
- Business Intelligence & Analytics
- Business Research Method
- Entrepreneurship and Innovation
- Strategic Management and Ethics
- Supply Chain and Operations Management
- Global Business Strategy
- Project Management
- Masters project

CMI DUAL ACCREDITATION AND AFFILIATE MEMBERSHIP (Optional)

Upon fulfilment of graduation, AMU students will receive the CMI, UK Accredited MBA degree and an additional prestigious Level 7 Diploma in Strategic Management and Leadership Practice Certificate from the Chartered Management Institute 'CMI'.

MEMBERSHIP BENEFITS

- CMI Affiliate Member: Upon full payment of enrolment fee student will become CMI Affiliate Member for the duration of their course. This will include full access to all CMI member benefits and services including access to CMI's online learning portal (currently Management Direct) which provides access to 1000s of journal articles, e-books, and practical digital resources to enhance learning.
- Career Development Centre: Full access to CMI online careers development portal, enabling students to obtain free CV reviews, online interview training, online skills development as well as access to thousands of jobs and internship.
- Mentoring Service: Student may seek assistance from CMI mentors to support their studies or in career aspirations subject to the availability of mentors.
- Certificate: Upon full payment and fulfilment of graduation requirements student will be awarded CMI, UK Accredited MBA and Dual Accreditation (Level 7) certificate issued by CMI.
- **CMI FEE: RM2,000.00***

DURATION OF STUDY

Full Time : 1 Year (minimum) 2 Years (Maximum)
Part Time : 1.5 years (minimum) 2 Years (Maximum)

MODE OF STUDY

Coursework

CAREER PROSPECT

- Entrepreneur
- General Manager
- Product Manager
- Marketing Manager
- Director Sales
- Senior Manager
- Project Manager or Senior Consultant
- Operations Research Analyst
- Corporate Planner

EXAMINATION & ASSESSMENT

- Individual Case Study Papers (40%)
- Term Paper (Work Based) & Presentation (40%)
- Final Examination (20%)

ENTRY REQUIREMENTS

- Achieve a minimum Band 4 in MUET OR equivalent to CEFR (Mid B2) / IELTS 6.0/Equivalent.
- I. A Bachelor's degree (Level 6, MQF) in related fields with a minimum CGPA of 2.50 as accepted by the HEP Senate; **OR**
- II. A Bachelor's degree (Level 6, MQF) in related fields with a minimum CGPA of 2.00 and not meeting CGPA of 2.50 can be accepted, subject to a rigorous internal assessment; **OR**
- III. A Bachelor's degree (Level 6, MQF) in non-related fields with a minimum CGPA of 2.00 as accepted by the HEP Senate and with relevant working experience, subject to a rigorous internal assessment; **OR**
- IV. A Bachelor's degree (Level 6, MQF) in non-related fields with a minimum CGPA of 2.00 as accepted by the HEP Senate and without relevant working experience, subject to passing pre-requisite courses; **OR**
- v. Other equivalent/related qualifications to a Bachelor's degree (Level 6, MQF) recognised by the Malaysian Government.

Entry Requirements USING APEL assessment

- The candidate should be a Malaysian more than 30 years of age in the year of application, possess at least STPM/ diploma/equivalent (e.g., foundation), with relevant work experience and passed APEL assessment.
- All applicants are subjected to APEL assessment conducted by MQA.