

About this programme

The MBA programme provide learners with a balanced insight into the challenges of managing businesses. The modern day manager needs to have a broad understanding of the various functions within an organization in order to effectively meet the organizational goals and objectives. In addition to this, the rapid expansion of international trade is leading suppliers; customers and work colleagues to work within a multicultural working environment. This in turn, requires a different set of skills to be able to manage both effectively and efficiently.

DURATION OF STUDY

Full Time : 1.5 Year
Part Time : 2 Years

MODE OF STUDY

Coursework

ENTRY REQUIREMENTS

- A Bachelor's degree (Level 6, MQF) in related fields with a minimum CGPA of 2.50 as accepted by the HEP Senate; OR
- A Bachelor's degree (Level 6, MQF) in related fields with a minimum CGPA of 2.00 and not meeting CGPA of 2.50 can be accepted, subject to a rigorous internal assessment****; OR
- A Bachelor's degree (Level 6, MQF) in non-related fields with a minimum CGPA of 2.00 as accepted by the HEP Senate and with relevant working experience****, subject to a rigorous internal assessment****; OR
- A Bachelor's degree (Level 6, MQF) in non-related fields with a minimum CGPA of 2.00 as accepted by the HEP Senate and without relevant working experience, subject to passing pre-requisite courses*****; OR
- Other equivalent/related qualifications to a Bachelor's degree (Level 6, MQF) recognized by the Malaysian Government

ENGLISH COMPETENCY REQUIREMENT (INTERNATIONAL STUDENT)

Achieve a minimum of Band 4 in MUET OR equivalent to CEFR (Mid B2).

Admission criteria through APEL.A:- Programme at MQF Level 7:

- At least 30 years of age in the year of application.
- Possess at least an STPM/Diploma/equivalent qualification** (or those with higher qualifications, e.g., Advanced Diploma, Graduate Certificate, Graduate Diploma);
- Possess relevant work experience.
- Pass the APEL.A assessment for Master's level.

CAREER PROSPECTS

- Entrepreneur
- General Manager
- HR Manager
- Product Manager
- Marketing Manager
- Medical & Health Services Manager
- Senior Manager
- Project Manager or Senior Consultant
- Operations Research Analyst
- Corporate Planner
- Director - Technology Account Management

PROGRAMME STRUCTURE

CORE

- Marketing Management
- Human Resource Management
- Accounting for Managers
- Managerial Economics
- Research Methodology

MAJOR

- Organisational Behaviour
- Business Informatics
- Business Statistics
- Corporate Finance

ELECTIVE (CHOOSE 2)

- Operations Management
- Total Quality Management
- International Business

PROJECT

- Project Paper

ASSESSMENT

- Continuous Assessment
- Final Examination

MBA PROJECT PAPER

The MBA Project module provides you with an opportunity to apply the skills and knowledge that you have acquired to the resolution of a business problem, or to research an area of interest. Our work-based project it is a great opportunity to work on a live management issue and to forge and develop links with employers and industry including that of your own. If you aspire to be an entrepreneur, the MBA Project can be an excellent opportunity to compile a comprehensive business plan.