

About this programme

The MBA ODL programme at Asia Metropolitan University (AMU) provides theoretical and practical training for those aspiring to be business leaders and entrepreneurs. The programme provide participants with the skills to apply both traditional and cutting-edge business principles to the current real-world challenges. Distinctive time-tested pedagogies and a case study approach with industry leaders makes the programme unique. The flexible and customised mode of learning ensures your work and personal routines are not interrupted. You learn at your own pace from your place at an affordable price.

DURATION OF STUDY

Full Time : 1 Year (minimum) 2 Years (Maximum)
Part Time : 1.5 years (minimum) 2 Years (Maximum)

MODE OF STUDY

Coursework

ENTRY REQUIREMENTS

- A Bachelor's degree (Level 6, MQF) in related fields with a minimum CGPA of 2.50 as accepted by the HEP Senate; OR
- A Bachelor's degree (Level 6, MQF) in related fields with a minimum CGPA of 2.00 and not meeting CGPA of 2.50 can be accepted, subject to a rigorous internal assessment****; OR
- A Bachelor's degree (Level 6, MQF) in non-related fields with a minimum CGPA of 2.00 as accepted by the HEP Senate and with relevant working experience****, subject to a rigorous internal assessment****; OR
- A Bachelor's degree (Level 6, MQF) in non-related fields with a minimum CGPA of 2.00 as accepted by the HEP Senate and without relevant working experience, subject to passing pre-requisite courses*****; OR
- Other equivalent/related qualifications to a Bachelor's degree (Level 6, MQF) recognized by the Malaysian Government

ENGLISH COMPETENCY REQUIREMENT (INTERNATIONAL STUDENT)

Achieve a minimum of Band 4 in MUET OR equivalent to CEFR (Mid B2).

Admission criteria through APEL.A :-

- At least 30 years of age in the year of application.
- Possess at least an STPM/Diploma/equivalent qualification** (or those with higher qualifications, e.g., Advanced Diploma, Graduate Certificate, Graduate Diploma);
- Possess relevant work experience.
- Pass the APEL.A assessment for Master's level.

CAREER PROSPECTS

- Entrepreneur
- General Manager
- HR Manager
- Product Manager
- Marketing Manager
- Medical & Health Services Manager
- Senior Manager
- Project Manager or Senior Consultant
- Operations Research Analyst
- Corporate Planner
- Director - Technology Account Management

PROGRAMME STRUCTURE

- Strategic Human Resource Management
- Marketing Management in the Digital Age
- Organizational Behaviour and Leadership
- Managerial Economics
- Accounting and Financial Management for Decision Making
- Business Intelligence & Analytics
- Business Research Method
- Entrepreneurship and Innovation
- Strategic Management and Ethics
- Supply Chain and Operations Management
- Global Business Strategy
- Project Management
- Masters project

ASSESSMENT

- Continuous Assessment
- Final Examination

DELIVERY

- Online classes: 10 hours
- Self-learning through LMS Platform: 65 hours
- Preparation of Assignment & Examination: 45 hours

CMI DUAL ACCREDITATION AND AFFILIATE MEMBERSHIP (optional)



Upon fulfilment of graduation, AMU students will receive the CMI, UK Accredited MBA degree and an additional prestigious Level 7 Diploma in Strategic Management and Leadership Practice Certificate from the Chartered Management Institute (CMI).

MEMBERSHIP BENEFITS

- CMI Affiliate Membership
- Career Development Centre
- Mentoring Service
- Certificate

CMI FEE: RM2,500.00*

*Terms & conditions apply