

DOCTOR OF BUSINESS ADMINISTRATION (DBA)

(R/340/8/0247) | MQA/FA2966

About this programme

The Doctor of Business Administration programme aims at advancing leadership. The programme primarily focuses on theories and methodologies related to research and practice, comprehensive study, processes as well as the best practices in business management. Students of this programme will develop business acuity and at the same time, enhance their overall management capabilities. This programme offers a blend of taught courses, workshops/seminars/ colloquiums and supervised research to help students improve their disciplinary professional business and management knowledge. This programme offers a blend of taught courses, workshops/seminars/ colloquiums and supervised research to help students improve their disciplinary professional business and management knowledge.

DURATION OF STUDY

Full Time : 3 Years (Minimum) 6 Years (Maximum)
Part Time: 5 Years (Minimum) 8 Years (Maximum)

MODE OF STUDY

Coursework & Dissertation

ASSESSMENT

- Continuous Assessment
- Final Examination
- Dissertation

ENTRY REQUIREMENTS

- A Master's degree (Level 7, MQF) in related fields as accepted by the HEP Senate; OR
- A Master's degree (Level 7, MQF) in nonrelated fields as accepted by the HEP Senate, subject to having relevant working experience***** and rigorous internal assessment****; OR
- A Master's degree (Level 7, MQF) in nonrelated fields as accepted by the HEP Senate and without relevant working experience, subject to passing prerequisite courses*****; OR
- Other qualifications equivalent to a Master's degree (Level 7, MQF) recognised by the Malaysian Government

ENGLISH COMPETENCY REQUIREMENT (INTERNATIONAL STUDENT)

- Achieve a minimum of Band 4 in MUET OR equivalent to CEFR (Mid B2)

Admission criteria through APEL.A:-

- At least 35 years of age in the year of application.
- Possess at least a Bachelor's degree or equivalent qualifications (or those with higher qualifications, e.g., Postgraduate Certificate, Postgraduate Diploma).
- Possess at least 5 years of relevant work experience after completion of the Bachelor's degree programme.
- Pass the APEL.A assessment for Doctorate level.

PROGRAMME STRUCTURE

Year 1 Trimester 1

- Strategic Marketing
- Economic Analysis for Managers
- Advanced Global Business
- Managerial Finance

Year 1 Trimester 2

- Organizational Leadership
- Advanced Human Resource Management
- Seminar in Managerial Accounting
- Advanced Research Methodology

Year 1 Trimester 3

- Advanced Statistic
- Decision Making Analysis
- Advanced Strategic Management
- Consultation Project

Year 2 Trimester 1

- Consultation Project 2
- Dissertation - Proposal Defence

Year 2 Trimester 2

- Dissertation - Data Analysis

Year 2 Trimester 3

- Dissertation - Data Analysis

Year 3 Trimester 1

- Dissertation - Write-up

Year 3 Trimester 2

- Dissertation - Write-up

Year 3 Trimester 3

- Dissertation - Viva Voce

